

# 13. Community & Conduct

BlueLake Airways is not only an operational system, but also a community.

All members are expected to:

- Act professionally and respectfully
  - Support other members
  - Represent the airline positively
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## Discord Usage

Discord is the **primary communication platform** of the airline.

Expectations:

- Active participation is encouraged
- Important announcements and coordination take place here
- Pilots should be reachable and engaged

Discord is a central part of the BlueLake community.

[JOIN Discord HERE](#)

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## Instagram

BlueLake Airways maintains a public presence through platforms such as Instagram.

Members are expected to:

- Represent the airline professionally
- Share realistic and high-quality content
- Avoid behavior that could harm the airline's image

Public content should reflect:

- Realism
  - Professionalism
  - Pride in the airline
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